



Saturday, April 30th | 6:00 p.m. | George Dickel Distillery

About the Event

Come enjoy live music, great food and a fun evening at the Red Cross 2011 Mash Bash! Tickets are being sold by Red Cross volunteers for \$35 per person and include BBQ, beverages and fun. The event will be held at George Dickel Distillery rain or shine. Come enjoy yourself and help support your local Heart of Tennessee Chapter of the American Red Cross. All funds raised through ticket sales and company sponsorships will help the local Red Cross Chapter prevent, prepare for and respond to local disasters. The Red Cross is NOT a government agency and depends on generous gifts from the community to respond to disasters around the clock and around the block. This fundraiser will help your local Red Cross serve your neighbors in need right here in your community every day!

Your American Red Cross: Heart of Tennessee Chapter



Mission: The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies.

About Us: The Heart of Tennessee Chapter of the American Red Cross provides vital emergency assistance to help victims of local disasters in Rutherford, Bedford, Cannon, Franklin, Coffee & Moore counties.

Last year your Red Cross:

- Responded to 86 Single Family Fires
- Responded to Rutherford & Coffee County flooding and opened 2 shelters
- Provided \$225,366 in Direct Financial Assistance to those affected by all disasters
- Provided 162 Hotel night stays to disaster victims

Over the past year the Chapter trained over 12,000 people in CPR & First Aid, Babysitting and Aquatics training. Last year your local Red Cross provided Emergency Communication for 206 families of deployed soldiers, one deployment briefing, 4 reintegration briefings and 2 other briefings for units being sent to combat zones. Over 13,000 pints of life-saving blood were collected from the community last year. All of these services are made possible by over 345 dedicated local Red Cross volunteers as well as through generous gifts from the local community.

To get more information please call (615) 893-4272 or log on to www.midtnredcross.org.

Local Office - American Red Cross - Heart of Tennessee Chapter

502 South Jackson Street | Tullahoma, TN 37388

931.455.2501 | www.midtnredcross.org

Hours: Tuesdays & Fridays 9:00 a.m.—3:00 p.m. or call for appointment



American Red Cross

Heart of Tennessee Chapter



Serving residents of Bedford, Cannon, Coffee, Franklin, Moore & Rutherford Counties

2011 Mash Bash Sponsorship Levels

Red Cross Lifesaver Donors - \$2,500 +

- Company Banner Prominently Displayed at Red Cross Mash Bash— (company to provide banner up to 6 feet in length)
- Logo displayed at Chapter Office for one year
- 25 tickets to the Mash Bash
- Featured Recognition in the “In Good Company” Section of Chapter Newsletter & Website
- Mention in all publicity announcements and press releases
- Logo on invitations

Partners in Preparedness - \$1,000 +

- Company Banner Prominently Displayed at Red Cross Mash Bash – (company to provide banner up to 6 feet in length)
- Logo displayed at Chapter Office for one year
- 10 tickets to the Mash Bash
- Featured Recognition in the “In Good Company” Section of Chapter Newsletter & Website
- Mention in all publicity announcements and press releases
- Logo on invitations

Supporters for Service - \$500 +

- Featured Recognition in the “In Good Company” Section of Chapter Newsletter & Website
- Recognition as a Corporate Sponsor of a CPR course during the year with displayed company logo
- 6 tickets to Mash Bash
- Mention in publicity announcements and press releases
- Company Banner Prominently Displayed at Red Cross Mash Bash— (company to provide banner up to 6 feet in length)

Friends for Families - \$250 +

- Featured Recognition in the “In Good Company” Section of Chapter Newsletter & Website
- 4 tickets to Mash Bash

Yes! My company would like to be a sponsor of the 2011 Red Cross Mash Bash

Please mark one of the following sponsorship levels:

- Red Cross Lifesaver Donors - \$2,500 +
- Partners in Preparedness - \$1,000 +
- Supporters for Service - \$500 +
- Friends for Families - \$250 +

**** Please return form with payment to**

**American Red Cross
Attn: Mash Bash
502 S. Jackson Street
Tullahoma, TN 37388**

Company Name: _____
 Contact: _____
 Address: _____
 City: _____
 State: _____
 Zip: _____
 Phone: _____
 E-mail: _____

2011 Mash Bash Committee

Debra Boyd, Ascend FCU
 Elizabeth Bowling, Ascend FCU
 Sam DiNicola, TCA
 Bill Rutley, Retired—ATK Micro Craft
 Yvonne Stewart, City of Winchester
 Dr. Joe Rivero, OBGYN
 Troy McFarland, Smith & Son, Inc.
 Alissa Henley, George Dickel
 Scott Jones, Scott Jones Investments

Heart of Tennessee Chapter -
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Heart of Tennessee Chapter CEO