



PET FIRST AID



Heart of Tennessee Chapter
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News Release NEWS RELEASE

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FIRST AID FOR FIDO FROM THE AMERICAN RED CROSS

Course helps pet lovers meet health and safety needs of four-legged loved ones

[MURFREESBORO], Tenn., September 28, 2009— The American Red Cross is known for helping to keep **Middle Tennesseans** and their families healthy and safe. Now with “Pet First Aid,” a guide to preventing, preparing for and responding to emergencies, the **Heart of Tennessee Chapter** is spreading the word that it can do the same for four-legged loved ones as well. **The Heart of Tennessee Chapter is now offering a pet first aid course to go along with the book. The session is \$50 per person and will provide hands-on training for some of the issues the book addresses. The course will be offered on the following dates:**

October 10, 2009 9:30am-3:30pm
November 21, 2009 9:30am-3:30 pm
December 19, 2009 9:30am-3:30pm

There are 44 million dog owners in the U.S. “This course is a must for pet lovers— all pet owners really should not be without it,” points out **Shawn Moore, Health & Safety Representative** “We know pet owners enjoy a very special bond with their pets—they’re a part of the family. Just like with people, accidents and emergencies can happen and being prepared by knowing what to do could make a lifesaving difference.”

Pet First Aid is a valuable resource for dog and cat owners as well as dog handlers for therapy dogs, police K-9 units and search and rescue units. The new manual includes information for dogs and cats of all sizes, how to keep them healthy, prepare for an emergency, how to recognize and respond to a medical emergency until veterinary care is available. The Pet First Aid book is bundled with a DVD in the back cover that demonstrates how to perform many of the first aid steps described in the book. The DVD is closed captioned for the hearing impaired.

“This Pet First Aid manual is also another lifesaving resource that supports our mission of keeping our furry friends and their families healthy and safe,” said Shawn Moore “It’s a perfect addition to home reference libraries and makes a great gift!” For more information **or to register for an upcoming course you can log on to www.midtnredcross.org or call 615.893.4272 ext. 102.**

The Heart of Tennessee Chapter of the American Red Cross provides vital emergency assistance to help victims of local disasters in Rutherford, Bedford, Cannon, Franklin, Coffee & Moore counties. Over the past year the Chapter trained nearly 15,000 people in CPR & First Aid, Babysitting and Aquatics training, and provided pre-deployment briefings and emergency communications for over 640 active duty military personnel and their families. Over 13,177 pints of life-saving blood were collected from the community last year. All of these services are made possible by over 320 dedicated local Red Cross volunteers as well as through generous gifts from the local community. To get more information please call (615) 893-4272 or log on to www.midtnredcross.org.

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