



**American
Red Cross**

Heart of Tennessee Chapter

Heart of Tennessee Chapter
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News Release NEWS RELEASE

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Red Cross Office Relocates to Former Chamber

Non-profit Moves to New Facility to Better Serve the Community

(MURFREESBORO) March 7, 2011 – The Heart of Tennessee Chapter of the American Red Cross officially moved into the former Rutherford County Chamber of Commerce building located at 501 Memorial Blvd. in Murfreesboro.

As for the Tennessee Valley Blood Services Region, renovations are underway on the blood donation room at the new location. The region is scheduled to move into the building on Thursday, March 17. Donors may continue to give blood at our former location, 836 Commercial Court, until the new facility opens on March 17.

Red Cross launched a \$925,000 Capital Campaign to help raise funds to pay for the new facility back in December of 2010. To date \$868,000 has been raised. You can donate to the Red Cross Capital Campaign by logging on to www.midtnredcross.org.

The new facility features a state-of-the-art Disaster Operations Center and a new training center to teach community members CPR, First Aid, AED and many other lifesaving techniques. The updated blood collection center features 4 whole blood beds, 2 double red cell beds and 2 platelet beds.

“This new facility will allow the Red Cross to have the capacity and the capability to better serve our community and surrounding counties to keep up with the tremendous growth in Middle Tennessee,” said Board Chairman, Bill Shacklett.

A grand opening celebration is scheduled at the new location on Thursday, April 7 at 10 a.m.

The Heart of Tennessee Chapter of the American Red Cross provides vital emergency assistance to help victims of local disasters in Rutherford, Bedford, Cannon, Franklin, Coffee & Moore counties. Last year your Red Cross provided \$225,366 in direct financial assistance to those affected by all disasters. Over the past year the Chapter trained 12,591 people in CPR & First Aid, Babysitting and Aquatics training, and provided pre-deployment briefings and emergency communications for over 206 active duty military personnel and their families. Over 12,000 pints of life-saving blood were collected from the community last year. All of these services are made possible by over 320 dedicated local Red Cross volunteers as well as through generous gifts from the local community. To get more information please call 615) 893-4272 or log on to www.midtnredcross.org.

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